



Vista Healthplan Inc. and Vista Healthplan of South Florida Inc. (“Vista”)

ASTHMA DISEASE MANAGEMENT PROGRAM

Background

Asthma is a chronic and sometimes life-threatening respiratory disease that affects daily life for millions of Americans.

More than 22 million American have been diagnosed with asthma. Asthma in all ages leads to two (2) million emergency room visits and five thousand (5,000) deaths per year in the United States. Asthma is also the most common chronic disease in American children, and its incidence is increasing despite medical advances. Pediatric asthma costs (health care and lost productivity) exceed \$12 billion annually. Asthma also has been shown to profoundly affect quality of life during childhood and adolescence.

Program Content

Due to the impact that this disease has on its membership, VISTA has implemented an Asthma Disease Management Program designed to address the needs of its membership and improve health processes and outcomes. The Disease Management program is a system of coordinated healthcare interventions and communications that target members 5 and older with asthma. The program focuses on the use of appropriate asthma medications. The program is designed to promote adherence to the guidelines of the 2007 National Asthma Education and Prevention Program (NAEPP). Members learn about their condition and are assisted in overcoming barriers to asthma control.

Member Participation

Eligible members are identified by claims review. Members may also self-refer or be referred by their healthcare provider for participation in the program. For more information or to opt out of the program, please contact VISTA at (800) 422-7335, ext 3405; TDD (888)444-7352, Monday through Friday 9:00 am – 5:00 pm.